

Local Objective #	Title of Local Objective	Strategic Action #	Strategic Action Title
Sub Theme: Rural Tourism			
1	To harness the potential of Donegal's world class authentic tourism offerings (including the Wild Atlantic Way) for the benefit of rural communities by facilitating diversification and the creation of indigenous tourism enterprises , community based tourism initiatives and ancillary facilities	1.1	Develop & promote equestrian activities & facilities
		1.2	Support the development of digital tourism
		1.3	Capitalise on the Wild Atlantic Way
		1.4	Religious trails and culture/language tourism
2	To encourage initiatives that facilitate accessibility and access to engage and participate in the enjoyment in activity, adventure and recreational based activities	2.1	Support & develop green trails
		2.2	Increase access and accessibility
Sub Theme: Enterprise Development			
3	To collaboratively support and promote an enterprise ecosystem, which will improve competitiveness, investment and job creation; and nurture innovation and entrepreneurship throughout Donegal	3.1	Rural enterprises including artisan food producers
		3.2	Market branding and bundling
4	To support enterprises and initiatives which add value to local produce and which build on the core competencies and resources of the region	4.1	Stimulating farm diversification
5	To stimulate job creation across all rural areas in County Donegal and address the distinctive training and support needs of operating businesses in rural areas	5.1	Assist in facilitating business planning
		5.2	Training for tourism providers
6	To support social enterprises promoted by local community and voluntary groups which address local needs and services	6.1	Social enterprise
7	To support and facilitate research and knowledge transfer on the potential of Donegal's natural resources	7.1	Research and development
8	To support initiatives that unlock the potential of Donegal's built, natural and cultural heritage	8.1	Woodland development
9	To facilitate the development of cultural facilities that support artistic endeavour and provide training and mentoring programmes to increase the capacity and skills base of arts organisations and artists within the county, whilst also recognising the opportunities presented by the Gaeltacht	9.1	Supporting & nurturing creative industries
Sub Theme: Rural Towns			
10	To stimulate rural town and village cores, to enable them to act as the hubs to drive economic, social and cultural renewal for the surrounding hinterland	10.1	Build strong town cores
		10.2	Harbour development
Sub Theme: Broadband			
11	To develop Donegal as a connected place physically and digitally, by enhancing accessibility to quality infrastructure and ICT in rural areas	11.1	Community broadband initiatives

Local Objective #	Title of Local Objective	Strategic Action #	Strategic Action Title
Sub Theme: Basic Services targeted at hard to reach communities			
13	To build more inclusive communities throughout County Donegal through the provision of a number of capacity, animation and leadership training programmes that are based on local needs, complement existing programmes and maximise the uptake of funding	13.1	Training and capacity building
		13.2	Social prescription
		13.3	Targeting initiatives at older people
		13.4	Rural youth entrepreneurs
14	To develop community space and infrastructure within the county that will ensure better access for example to ICT, Training, Language, Business and Public Services for hard to reach communities	14.1	Supporting community organisations
		14.2	Recreational supports
15	To foster local community participation in the Digital Society by supporting projects and initiatives that facilitate the growth of sustainable and inclusive communities through the use of ICT and digital technologies	15.1	Digital participation
17	To support the establishment, growth and development of social enterprises	17.1	Consolidating and reusing community facilities
18	To support environmentally sustainable initiatives that promote energy conservation and energy independence, and do not impact negatively on the needs of future generations	18.1	ICT and the green economy
Sub Theme: Rural Youth			
20	To work in partnership with key stakeholders to widen social, cultural, economic and employment opportunities; and address the issue of isolation for young people in rural areas	20.1	Social and recreational facilities for young people
22	To support programmes and projects that assist with sustainable coastal zone management	22.1	Coastal protection
24	To complement and support the implementation of the North Western International River Basin Management Plan within which Donegal is located	24.1	Improve water quality
Sub Theme: Protection and Improvement of Local Biodiversity			
25	To value the benefits provided by the environment and the potential they offer to develop activities based around spiritual enrichment, eco retreats, cognitive development, reflection, recreation and aesthetic enjoyment	25.1	Promote sustainable development and showcase the environment
26	To support measures which will coordinate, promote, protect and enhance Donegal's rich biosphere and facilitate opportunities for the development of sustainable tourism and enterprise and social development	26.1	Supporting renewable energy and sustainable development
		26.2	Creating awareness of environment amongst communities
		26.3	Efficient harvesting
Sub Theme: Development of Renewable Energy			
27	To support initiatives that will increase the use of renewable energy and promote sustainable energy use in the transport realm, and in homes, businesses and communities	27.1	Stimulate the uptake of renewable technology